

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 2
FOR SE OF FORM 24/48

| | | | |
|---|--|--|--|
| NAME OF COMMITTEE (In Full) Now or Never PAC | | FEC IDENTIFICATION NUMBER ▼ C C00513432 | |
| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

| | | | |
|---|-------------|---|--|
| Full Name (Last, First, Middle Initial) of Payee Media Placement Technologies | | Date MM / DD / YYYY 10 / 29 / 2012 | |
| Mailing Address 336 Commerce Street | | Amount 453550.00 | |
| City Alexandria | State VA | Zip Code 22314 | Transaction ID : SE.4305 |
| Purpose of Expenditure TV advertising | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: HEIDI HEITKAMP | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 640550.00 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |

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|---|-------------|---|--|
| Full Name (Last, First, Middle Initial) of Payee Media Placement Technologies | | Date MM / DD / YYYY 10 / 29 / 2012 | |
| Mailing Address 336 Commerce Street | | Amount 213245.00 | |
| City Alexandria | State VA | Zip Code 22314 | Transaction ID : SE.4308 |
| Purpose of Expenditure TV advertising | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: MT District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: JON TESTER | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 410180.00 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |

| | |
|---|------------------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 666795.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James C Thomas III

Signature

[Electronically Filed]

Date

MM / DD / YYYY
10 / 30 / 2012

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PAGE 2 OF 2
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| Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report | | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on | |

| | | | | |
|--|-------------|---------------------------------|--|--|
| Full Name (Last, First, Middle Initial) of Payee Something Else Strategies LLC | | | Date MM / DD / YYYY 10 / 29 / 2012 | |
| Mailing Address 112 Lantern Ridge Drive | | | Amount 12000.00 | |
| City Easley | State SC | Zip Code 29642 | Transaction ID : SE.4309 | |
| Purpose of Expenditure Media Production | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: _____ | |
| Name of Federal Candidate Supported or Opposed by Expenditure: SHERROD BROWN | | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 12000.00 | | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |

| | | | | |
|--|-------------|---------------------------------|--|--|
| Full Name (Last, First, Middle Initial) of Payee Target Enterprises | | | Date MM / DD / YYYY 10 / 29 / 2012 | |
| Mailing Address 16501 Ventura Blvd Suite 515 | | | Amount 588000.00 | |
| City Encino | State CA | Zip Code 91436 | Transaction ID : SE.4306 | |
| Purpose of Expenditure Broadcast Advertising | | Category/ Type 004 | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: OH District: _____ | |
| Name of Federal Candidate Supported or Opposed by Expenditure: SHERROD BROWN | | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 600000.00 | | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____ | |

| | |
|---|-------------------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 600000.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... | 1266795.00 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

James C Thomas III

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Signature

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10 / 30 / 2012